

ASU
ARIZONA STATE UNIVERSITY

September 30, 2007

Arizona Historical Advisory Committee
1700 W. Washington, Suite 200
Phoenix, AZ 85007

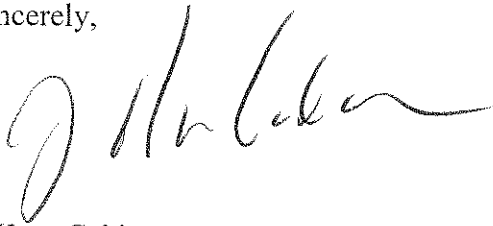
Dear Committee Members:

Please accept this application for Legacy Project Designation from Becoming Arizona, an authoritative encyclopedia and portal for Arizona history and culture. The planning for the project has been initially funded by the ASU Institute for Humanities Research. Becoming Arizona is a project developed by the Scholarly Publishing and Public History Programs at Arizona State University.

Please let me know if you have questions or need additional information.

I look forward to hearing from you.

Sincerely,



J. Kent Calder
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ARIZONA HISTORICAL ADVISORY COMMISSION

Application for Arizona Centennial 2012 Legacy Project Designation

AHAC Mission: Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

Vision for Centennial Projects: Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Legacy Project Criteria: This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
2. Describe how this project meets the Legacy Project criteria.
3. Project timeline. Give details regarding planning and implementation.
4. Describe the project location.
5. List project partners, if applicable.
6. Attach a proposed budget, showing total project cost and funding sources.

Name of project: **BECOMING ARIZONA a cyperpedia of Arizona history and culture**

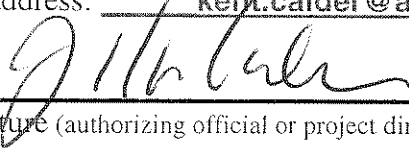
Applicant: **Arizona State University History Department Public History and Scholarly Publishing Program**

Contact person: **Kent Calder**

Address: **ASU Scholarly Publishing Program**
PO Box 4302, Tempe, Arizona 85287

Telephone Number: **480 965-7726**

Email address: **kent.calder@asu.edu**


Signature (authorizing official or project director)

9/30/07
Date

The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Committee
1700 W Washington, Suite 200
Phoenix, AZ 85007

BECOMING ARIZONA

Application for Arizona 2012 Legacy Project Designation

General Description of the Project

More than thirty-one other states and U.S. territories are either online with encyclopedias or are in the planning stages to create one. Arizona needs a first point of reference that is authoritative and accessible, not only for its current residents of all ages but also for the more than one million people that will come to Arizona between now and the centennial of statehood. Many of these new arrivals will come to work in high-tech businesses; they will be highly computer literate; and they will be hungry for useful and reliable information about their new state. Becoming Arizona will provide that for them.

How Becoming Arizona meets the Legacy Project Criteria

We believe that Becoming Arizona should achieve status as a Centennial 2012 Legacy Project because it meets all the established criteria:

1. It will accurately portray a significant aspect of Arizona history.

Becoming Arizona will not only make widely available digitized versions of significant works in Arizona history and culture and present this material in new ways (for example, place names and historical references tied to digital maps), but it will also engage the community in writing an authoritative reference work comparable to the Handbook of Texas Online, the New Georgia Encyclopedia, and many other digital state encyclopedias. It will provide a portal for locating and making use of digital preservation and access projects throughout the state, which in turn will provide a base for further research and writing about Arizona. In this way, Becoming Arizona will provide impetus for a new understanding and interpretation of Arizona's history.

2. It will be accessible to large numbers of visitors/users and learners.

Becoming Arizona will be the primary place to turn for reliable and useful information about the state for residents, visitors, students, and all those curious about Arizona.

3. It will demonstrate collaboration in the planning.

To be successful Becoming Arizona must collaborate with many partners across the state, and discussions are currently under way with potential stakeholders. (See below.)

4. It will produce an enduring product that will live on after 2012.

The business plan and structure for Becoming Arizona will sustain it indefinitely. We will begin by weaving the project into the fabric of the Scholarly Publishing and Public History Programs at ASU, which will provide an ongoing source of writers and editors. The project will be funded by a combination of foundation and government grants, institutional support, and corporate funding. A long-term business plan will include the sale of value-added products, such as print-on-demand versions of content customized to meet individual users' needs, in addition to the content available for free.

5. It will include an educational component.

Study guides and lesson plans connected to state learning standards will be provided, as well as information for teachers about imaginative ways to include Arizona in the study of national and international themes. Teachers will be able to find ideas for incorporating Arizona into National History Day themes, for example, along with examples of Arizona projects from past History Days.

6. It will include a plan for implementation.

We will submit grants to implement the project in phases, the first of which will include encyclopedia entries and overview essays, lesson plans, a selection of digitized books, and access to available digitized collections of research material.

Timeline, Planning, and Implementation

The Public History and Scholarly Publishing Programs at Arizona State University received a seed grant of \$10,000 from the ASU Institute for Humanities Research for the purpose of planning Becoming Arizona. With this funding in 2007, the Public History Program Director and the Scholarly Publishing Program Director have met with managing editors, content providers, technology specialists, and web site designers of many state encyclopedias and are now developing a prototype for Becoming Arizona.

Planning meetings will be held in March 2008 to secure participation of the state's historians and potential content contributors (possibly funded by a grant by the Arizona Humanities Council). Project directors will recruit an advisory board in 2008 and an editorial advisory board (who will be section editors for the encyclopedia). Content management and technology strategies will be in 2008 and 2009; and in 2009-2011 content will be edited and digitally published. The Becoming Arizona web site will debut in January 2012.

Project Location

The web site server will be stored and managed at Arizona State University.

Project Partners

Becoming Arizona has secured partnerships with the three university libraries for both content and technology and with the University of Arizona Press.

During Fall of 2007 meetings will be scheduled to secure the partnerships of statewide agencies, including meetings with:

Gladys Ann Wells, Director and State Librarian, the Arizona State Library, Archives, and Public Records, whose archival materials and public records are vital to Becoming Arizona;

Hartman Lomawaima, Director of the Arizona State Museum, which is the state's central repository for collecting and analyzing the material culture of Arizona;

James Garrison, State Historic Preservation Officer, responsible for the identification, evaluation, and protection of Arizona's prehistoric and historic cultural resources;

Jay Ziemann, Assistant Director for Arizona State Parks, which manages and conserves natural, cultural, and recreational resources for the State; and

Anne Woosley, Executive Director of the Arizona Historical Society, whose four principal museums, together with the Field Services division, certifies an additional sixty local and regional museums.

The director of SIRLS (School of Information Resource and Library Science at the University of Arizona) and many others yet to be named will also be contacted during this planning period.

Proposed Budget

The budget for creating Becoming Arizona over the next five years is approximately \$500,000. Funding sources will be a mix of federal, state, foundation, corporate, and in-kind contributions. To sustain it will require \$100,000 per year.